

listening™

VECTRA

2010 CAPABILITIES LIST



PRINTING
 FINISHING
 MAILING
 FULFILLMENT
 INVENTORY
 ONLINE SERVICES
 DISTRIBUTION
 STRATEGIC ALLIANCES

DEPARTMENT	PRESS	COLORS	SIZE
DIGITAL <i>Vectra's digital arsenal is tailored to meet your short-run needs - including 1:1 variable pieces, test store concept prints, custom store displays, mock ups, and high end photographic signs.</i> <i>Knowing the flexibility our customers need for prototypes, POP concept tests, and custom store setups, Vectra has established a digital press room that can quickly deliver concepts to the marketplace.</i>	VUTEk QS3200	CMYK + white	125.5" wide
	HP FB6700 CoreJet	CMYK Solvent	63" x 126"
	HP TJ8500 TurboJet	CMYK UV	65" x 145"
	Lambda Durst 130	RGB Photographic	50" wide
	HP Z6100	CMYK UV	60" wide
	HP 5500	CMYK UV	60" wide
	HP Indigo 5500 (2) Digimaster EX150 (3)	CMYK Static/Variable K + inline folding	12" x 18" 12" x 18"
OFFSET <i>We can run anything from 40# offset to .030 styrene in multiple color and coating combinations.</i>	Man-Roland 700	6 + coater conventional	28" x 40"
	Man-Roland 700	6 + coater UV	28" x 40"
	Heidelberg 240	2 + perfecter	28" x 40"
	KBA Genius	5 + coater UV	14" x 20"
SCREEN PRINT <i>These presses are made to handle long runs on both common and custom substrates, and can run a wide range of specialty and custom inks.</i>	M&R Processor (2)	5 UV	60" x 120"
	M&R Patriot (2)	1 UV	52" x 96"
	M&R Saturn (1)	1 UV	25" x 38"
WEB <i>Vectra's Web press room is designed for long runs of brochures, inserts, bagstuffers, coupon sheets, direct mail pieces, and much more.</i>	Harris M-110	6 + inline trim/fold/glue/perf	17.75" x 26.5"
	Kimori System 20	6 + inline trim/fold/glue/perf paperband/diecut	20" x 23"

Vectra handles all prepress onsite - including typesetting, retouching, color conversion and profiling, and editing.



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DEPARTMENT	MACHINE	SIZE
TRIMMING	Cauhe	126" wide
	Kongsberg XP24 iCut blade/ laser cut (router cut)	66" x 126"
	Seybold	63" wide
	Wohlenberg	50" wide
	Polar	24" wide
FOLDING/STITCHING	MBO-B26 16-pg folder	
	MBO-B26 16-pg folder w/paper bander	
	MBO-B26 20x26 8-pg folder	
	McCaine 8-pocket stitcher w/cover feeder	
	Muller 6-pocket stitcher w/cover feeder	
DIE CUTTING	Bobst Letterpress (score/die cut/perf)	28" x 40"
	Heidelberg Letterpress (score/die cut/perf)	22" x 31"
	Heidelberg Letterpress (score/die cut/perf)	18" x 23"
	Rollem (score/perf)	28" x 40"
	Kongsberg XP24 iCut blade/ laser cut (router cut)	66" x 126"
MOUNTING/LAMINATING	Orca Mounting/Laminating Unit	54" wide
	Workhorse Laminator	25" wide
	Potdevin Mounting Unit	25" x 38"
ADDITIONAL FINISHING	Automated Grommet Machine / Banner Welding Machine / Shrinkwrapping Digi Coil Binding / Automatic Taping / Tabber / Counter / Batch Counter & Feeder / Drilling / Padding / Gluing / Hand Assembly	



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DEPARTMENT	MACHINE DETAILS
FRONT END:	<ul style="list-style-type: none">• In-house data processing and programming• Postal Verification
LASER PERSONALIZATION:	<ul style="list-style-type: none">(3) Heidelberg DigiMaster EX150s<ul style="list-style-type: none">* black impressions, up to 12x18 size* text, cover, some plastics* 6 drawers, 150ppm* inline folder* inline tabber* simplex and duplex
LETTER SHOP	<ul style="list-style-type: none">• (4) Inkjet systems with inline tabbing• (1) #10 6-pocket smart inserter• (1) Jumbo 6-pocket inserter• (4) Traditional inserters - 4-8 pockets• Hand work• Pressure sensitive labels• Meter



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FULFILLMENT/INVENTORY

- Powered by Manhattan Associates suite of Warehouse Management System Solutions
- RF Driven
- 130,000 square feet of storage (including spaces for large-format product, non-signage product, and premium/secure storage)
- Real-time picking, receiving, and put-away
- Customized cycle counting and inventory control programs
- Pick and pack programs

ONLINE SERVICES

- Customized web-based order entry with real-time updates
- Custom / variable print on demand
- Web-based order status and tracking with real-time updates
- Custom reporting and inventory status accessed via secure website

KIT PACKING

- Multiple version capability
- Oversized cartons
- Can incorporate both printed and non-printed items
- Custom corrugate engineering specific to project
- Custom printed messaging on corrugate

DISTRIBUTION

- Domestic and international shipping with full support of parcel and truck shipments
- Within 2-days ground transit of 51% of US - which can decrease your shipping costs
- Custom tracking reports
- Drop ship by day points



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LARGE FORMAT OFFSET

*In addition to the equipment listed in this document, which is housed at Vectra's facility in Columbus, OH, Vectra also has a joint relationship with **Edison Litho** in North Bergen, NJ.*

All work printed at Edison is managed by and held accountable to Vectra, including press checks, proof sign-offs, and schedule confirmation.

Edison features:

- KBA Rapida 205 - 6-color press with max size 59.5"x81" - can print up to 48 pt.
- KBA Rapida 205 UV - 5-color press with max size 59.5"x81" - can print up to 48 pt.
- KBA Rapida 162 - 6-color press with max size 44"x64" - can print up to 48 pt.
- (2) 50" Automatic Mounting Machines
- (6) Pot Devin Glue Rollers up to 54"
- Diecutting up to 74"x126"

RETOUCHING/ASSET MANAGEMENT

*Vectra has partnered with **Curv Imaging** to provide customers with high-end image retouching and digital asset management services. Curv is located in the same facility as Vectra, and we collaborate to provide end-to-end image management - from photo shoot to finished prints.*

Curv features:

- Retouching: comprehensive services for print and online imagery
- Proofing: variety of contract proofing mediums or with our web-based virtual review
- Asset Management: complete, secure web-based programs for digital assets
- Pre-Press: hi-res scans, transparencies, prepare RIP-ready files regardless of end use
- Installation: National network of installation professionals can accommodate any project on a local or national level
- Consultation: Curv's team is rooted in years of hands-on experience in photography, pre-press, imaging workflows, printing, and graphic installation



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PREMIUM AND PROMOTIONAL MERCHANDISE

*Vectra has a partnership with **Idegy**, housed within our facility, to offer premium and promotional merchandise to complement your marketing initiatives.*

In addition to a huge selection of products, Idegy offers strategic input and direction, client-specific web interface for ordering, distribution and inventory management.

Vectra's strategic alliances allow a comprehensive single source for managing our clients' business.