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FOR IMMEDIATE RELEASE:

**Marketing Services by Vectra Subsidiary, Michigan Marketing Services
Acquires Childers Printing & Graphics**

Marketing Services by Vectra (Vectra) through its subsidiary Michigan Marketing Services has acquired Childers Printing & Graphics of Westland, Michigan, Craig Taylor, Vectra president and founder announced today.

Childers is a provider of commercial printing, direct mail, print on demand, and bindery services.

Vectra is a provider of marketing services including: commercial printing, fulfillment; direct mail, inventory and data base management and premiums and promotions. All of Vectra's services including: web; sheet fed; screen printing, large and small format digital printing and direct mail are currently performed in Vectra's 225,000 square foot facility located in Columbus, Ohio.

Vectra has been providing marketing services to some of America's best known brands for over 25 years.

"The Childers acquisition is a perfect complement to the work we are doing." said Taylor. "Childers currently outsources a number of the services we perform in Columbus. This will enable Childers customers to continue to receive the outstanding service they have always had plus, they will now have access to a variety of additional products and services" said Taylor.

John Childers, founder and CEO of Childers Printing & Graphics believes that the additional services Vectra will be able to offer to its customers will play a major role in the company's ability to attract new customers and greatly enhance existing relationships.

Vectra currently employs over 220 associates in Columbus, Ohio. Childers employs over 60 people at its facility in Westland, Michigan.

The transaction was handled by Lazear Capital partners. Lazear Capital Partners provides a wide range of financial advisory services to clients involved in mergers and acquisitions, restructurings, debt and equity transactions and other complex situations requiring sophisticated financial expertise.

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