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For Immediate Release:

Vectra Adds Pitney Bowes FEED MAX FIT Attacher

Marketing Services by Vectra (Vectra) has installed a new Pitney Bowes Feed Max Fit Attacher, Craig Taylor, founder and president has announced.

Vectra is a provider of marketing services including: commercial printing; bindery operations; fulfillment; direct mail, inventory and data base management; and premiums and promotions. Vectra has been providing marketing services to some of America's best known brands for over 25 years.

The Attacher will complement Vectra's direct mail capabilities by enabling in line two card simultaneous tipping, folding, tabbing, gluing, match inserting and ink jetting. The Attacher is designed to compliment Vectras already extensive mailing capabilities.

In addition to direct mail services Vectra also offers sheet fed, web, screen, photographic and small, large and grand format digital printing. .

Vectra is able to perform all elements of production from job order through distribution and inventory management from its 225,000 sq.ft. facility located in Columbus, Ohio.