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FOR IMMEDIATE RELEASE:

### **Marketing Services by Vectra Strikes Gold at PIA Competition**

Marketing Services by Vectra (Vectra) was awarded two gold medals at the Printing Industry of America awards competition for Ohio and Northern Kentucky, Craig Taylor, Vectra president announced today.

Vectra took home Gold Medals in both the Specialty Packaging and Small Posters categories. Taylor attributed the victory to the tremendous attention to detail paid by the Vectra pre-press and production teams and the Color –Logic Process Metallic Process used to print the award winning projects on Vectra’s super wide inkjet and conventional offset presses.

Vectra is a provider of marketing services including: commercial printing, fulfillment; direct mail, inventory and data base management and premiums and promotions. All of Vectra’s services including: web; sheet fed; screen and large and small format digital printing are currently performed in Vectra’s 225,000 square foot facility located in Columbus, Ohio

Vectra has been providing marketing services to some of America’s best known brands for over 25 years.

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